



# Summit Studios

Celebrating Our 15th Anniversary

Viewing Facilities | Meeting Rooms | Market Research Panel,  
Recruitment & Services | Web-Streaming & Focus Vision



**15% OFF**  
Viewing Facilities Hire

Parking Next Door | National Rail | Tube Lines | 20 minutes  
from Heathrow Airport / KingsCross | Purpose Built Studios

020 8840 2200 | [info@summitstudios.co.uk](mailto:info@summitstudios.co.uk) | [summitstudios.co.uk](http://summitstudios.co.uk)



**Summit Studios** aims to provide first class facilities and services to meet the diverse needs of our clients.

With the choice of adaptable rooms and seating arrangements available, we can accommodate focus groups, depth interviews, workshops, hall testing, product sampling, training sessions , online surveys and meeting room facilities.

Our services include research recruitment, UK panel, catering and secretarial services. We also have the capabilities to manage venue, recruitment projects and Interviewers throughout UK. We have our own in-house recruiters as well as a database of independent Recruiters, Researchers and Moderators if needed, who can carry out focus groups, depths (face to face and online), CATI and street / door to door surveys.

Our excellent West London location makes Summit Studios easily accessible via train, tube, road and Heathrow Airport.

**Our clients return time and again**, so we know that we offer a cost- effective, professional solution.

## Market Research Facilities

Summit Studios has two fully air conditioned/heated purpose built viewing studios, both with one-way mirrors to adjoining client viewing areas. Our viewing studios provide good quality recording on to DVD or USB and/or streaming, with or without Picture in picture.

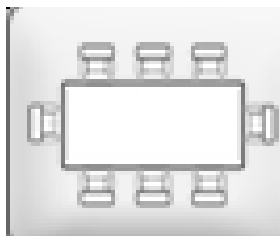
Our studios seat up to 12 respondents with boardroom chairs and up to 8 relaxed style. Our adjoining viewing studios can seat up to 8 comfortably. In addition to our studios we have a large boardroom which is used for hall tests, street recruitment, online surveys, meetings and training sessions. For clients needing a larger viewing space our boardroom, which holds up to 20 people boardroom style/45 people cinema style, is ideal as we can set up a live feed to our large flat screen TV.

We have WiFi throughout, additional equipment includes full internet TV's, lap tops, game consoles, microwaves and much more.

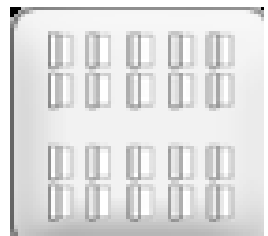
Your Project Manager, assisted by a Host/Hostesses, will look after your participants in our reception area until you are ready to start, they can contact late arrivals, hand out incentives, ask participants to complete questionnaires and provide refreshments and snacks. They are also on hand to help researchers and clients with rooms, equipment and printing needs.



**Horseshoe**



**Boardroom**



**Cinema**

## Equipment

- ◆ Wireless broadband connection
- ◆ Live web-streaming (pre test required) & Focus Vision
- ◆ TV & DVD Player / Game Consoles
- ◆ Large flat screen **Sony Google TV**, ideal for showing web-sites, videos, Youtube, Netflix and more
- ◆ Data projector and laptop
- ◆ Flip charts, clip boards, paper, pens, pencils, scissors and sticky notes
- ◆ Boardroom tables and chairs, coffee tables and tub chairs
- ◆ Microwaves, mini oven and utensils
- ◆ **Additional equipment can be hired externally including** laptops, screens, shelves and eye tracking equipment

## Services

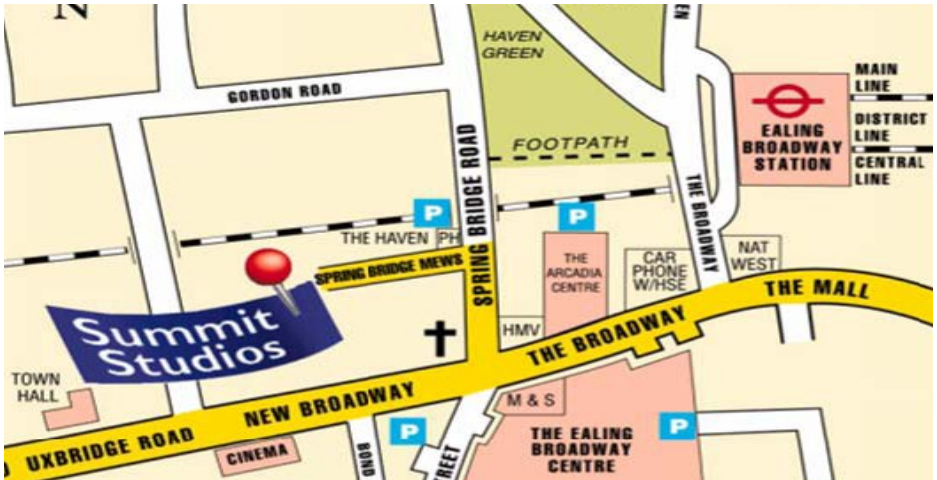
- ◆ Host/Hostessing (included in studio hire)
- ◆ Recruitment of Respondents & **UK Panel for your online research**
- ◆ Management of venues and recruiters nationwide
- ◆ Arranging Moderators and interviewers
- ◆ Catering
- ◆ Note taking and secretarial services
- ◆ Copying and printing
- ◆ Incentives, hotels, taxis and couriers on account

## Research Recruitment

### & NEW UK PANEL FOR YOUR ONLINE PROJECTS

- ◆ Methods include; free find, in-house database, street, in-store and client list (London and nationwide)
- ◆ **Experienced in recruiting for both adult and children's market research projects**
- ◆ We can recruit for focus groups, depth interviews, hall tests, product tests, shopping trips and online surveys
- ◆ **Recent projects include; FMCG, TV & Media, Skincare, Financial and Medical**
- ◆ Over 5,000 up to date local participants registered—allowing for quick turn around (UK)
- ◆ **We run continuous recruitment campaigns to ensure we register fresh participants everyday**
- ◆ We only recruit articulate, chatty participants who have not taken part in any recent projects
- ◆ **Dedicated Project Manager for a central point of contact and regular updates**
- ◆ Transparent service—we only take on projects we know we can fulfil





## Our Location

Ealing Broadway has two shopping centres, a busy high street, hotels, restaurants, cafes and bars. Our location is ideal for street recruitment projects and for clients travelling to the UK from overseas needing accommodation.

## Travelling to Summit Studios

Summit Studios is based in the heart of Ealing Broadway, West London. Our location makes us the perfect venue whether travelling by road, train, tube or from Heathrow Airport. There are 2 large car parks, one next door, one opposite, plus free parking on local residential roads. We are 5 minutes drive from the A40, A406 and A4, and a 15 minute drive from M40, and M4 motorways. We are just a two minute walk across Haven Green from Ealing Broadway station with National Rail (one stop from Paddington), district and central lines. By road or train we are 20 to 30 minutes from Heathrow Airport and Kings Cross.

## **Client Testimonials**

“We were delivering a customer service training program in the town centre. It was important that the venue matched the service excellence values and content of the course. The team at Summit Studios exceeded expectations, they were friendly, flexible, reliable and consistent. I would highly recommend this venue.”

### ***Susan Williams, Company Director, Vision On Training***

“From the first contact Danielle and her team demonstrated a willingness to help and support us with some unusual needs. They have done an excellent job in accommodating our very specific requirements for research facilities and were quick to offer solutions.

The recruitment process was smooth and I always felt that they were fully in control of the project. They alerted us to any issues promptly so that we could overcome them fast. Quality of recruitment was excellent and the contributions in our group sessions were a credit to the high calibre participants, who were also very representative of the target.

We really feel we have found a “home” for our qualitative research needs in the London area and look forward to the next project together. “

### ***Caroline Dennett, Director, Clout***

"We have recently worked with Summit Studios and we were very pleased with their level of professionalism and efficiency. Danielle is a dynamic and proactive person, more than capable in dealing with complex recruitment criteria and offers a totally flexible and accommodating environment to work in. The rest of the staff are extremely helpful, patient and pleasant. The studio is conveniently located at the heart of a very busy area which is a bonus. We highly recommend Summit Studios!"

### ***Stergios Bitsios, Director, Design Perspectives at Leeds University***

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